



FOCUS TOPICS

- Target Achievement | Vision Management | Motivation | Performance
- Project & General Management
- HR Topics like: Employer Branding | Employee Engagement & Bonding | On- / Outboarding | Work-Life blended Management
- Change Management
- Women in Business
- Career & Talent Development
- Marketing & Event Management
- Leadership | Team Performance | Team Commitment
- Individual specialized topics

TRAINING LANGUAGES

- English | German

EDUCATIONAL EXPERTISE

- Graduate Social Scientist, University of Hannover (psychology, sociology, politics)
- Specialist for Conference, Convention and Trade Fair Industry
- Systemic Coaching
- Change Management
- Business Lineups
- Trainer
- International Presentation Skills Master Class
- Intercultural Competence
- Project Management
- Certificate of Proficiency in English, University of Cambridge

EXPERIENCE

- Since 2017 Independent Consultant, Trainer, Coach,
- 2012 Head of Issue Management (Human Resources), METRO AG
- 2011 - 2015 in the steering committee "Women in Trade" (WiT) of METRO GROUP
- 2011 - 2016 Founding member "Women in Trade" METRO GROUP
- 2011 Head of Internal Events & Office Management, METRO AG
- 2003 Head of Fairs & Events, EK / servicegroup eG
- 2000 Project Manager for Fairs & Events, Braincapital GmbH
- 2000 founding member and 5 years CEO HerMesClub e.V (Professional Association for Event Managers)
- 1999 Project Manager Theme Park "Planet of Visions & 21st Century", EXPO 2000 Hannover GmbH
- 1997 Sales & Customer Service, Gartenheim eG
- 1982 - 1998 Stay abroad in Canada & Costa Rica

WEITERE SPEZIALISIERUNG

- Coaching
- Unternehmensberatung

ALEX APENBERG

TRAINER PROFILE

SECTORS: Event | Trade | Agency | Publishers | Food & Non-Food | HR & Recruiting | Real Estate | Living | Hotel & Restaurant | Textile Industry | Toy Industry | Municipality & City Administration | Cooperatives & Associations